

TRUE SPORT LIVES HERE: COACHES

Start your True Sport journey here. Because good sport can make a great difference.

JOIN

Join thousands of Canadians who are committed to good sport and show all that good sport has to offer!



FOLLOW

Subscribe to the True Sport mailing list and follow @TrueSportpur on Twitter, Instagram and Facebook for inspiring stories, news and resources.



PROMOTE

Talk about True Sport with your team and use **The Ride Home** to introduce True Sport to the parents.



ACTIVATE

Use the **Player Selection Process** for Team Sports to communicate your commitment to fairness and transparency. **Develop True Sport Agreements** with athletes and parents and commit to keeping it for the season. Emphasize **ethical literacy** as well as physical literacy.



INSPIRE

Live by the **True Sport Principles**. Model and encourage others to do the same.



HONOUR

Recognize athletes, parents and opponents who demonstrate behaviour consistent with True Sport.



DISPLAY

Profile True Sport materials and signage in your team locker room, practice areas and facility. Add the True Sport logo to your uniforms and gear.



SHARE

Promote what you do through **social media** and on your website. Use the **#TrueSportMoments** hashtag to share your **True Sport stories** on social media.