

# TRUE SPORT LIVES HERE: **TEAMS**

TRUE  
SPORT

Start your True Sport journey here. Because good sport can make a great difference.

## JOIN

**Join** thousands of Canadians who are committed to good sport and get your team involved!



## FOLLOW

**Subscribe** to the True Sport mailing list and follow @TrueSportpur on Twitter and Facebook for inspiring stories, news and resources.



## PROMOTE

Talk about **True Sport** with your team and use **The Ride Home** to introduce True Sport to parents. **Promote what you do** through social media and on your website.



## ACTIVATE

Develop **True Sport Agreements** with athletes and parents.



## INSPIRE

Encourage parents to **model True Sport behaviour** for their child.



## HONOUR

Use the **True Sport Activity Calendar** to track and measure learning and development and keep it top of mind. Recognize athletes, parents and volunteers with a **True Sport Award**.



## DISPLAY

Profile **True Sport materials and signage** in your team locker room, practice areas and facility. **Add the True Sport logo** to your uniforms and gear.



## SHARE

Use the **#TrueSport-Moments** hashtag to share your team's **True Sport stories** on social media.