

TRUE SPORT LIVES HERE: ORGANIZATIONS

TRUE
SPORT

Start your True Sport journey here. Because good sport can make a great difference.

JOIN

Join thousands of Canadians who are committed to good sport and get your organization involved!



FOLLOW

Subscribe to the True Sport mailing list and follow @TrueSportpur on Twitter and Facebook for inspiring stories, news and resources.



PROMOTE

Talk about and **promote** your commitment to True Sport through your communication channels.



ACTIVATE

Adopt a **True Sport Policy** and the **True Sport Coach** and **Player Selection Processes** to ensure alignment between your organizational values and the True Sport Principles.



TRAIN

Develop **True Sport knowledge** among coaches and staff and encourage them to **integrate True Sport** as a key component of their programs and plans.



INSPIRE

Celebrate achievements of **members who embody True Sport**. Profile and promote them to your teams, clubs and communities.



HONOUR

Build awareness of True Sport by recognizing True Sport behaviours in your organization and using **True Sport Awards**.



DISPLAY

Profile **True Sport materials and signage** at events and in your office.



SHARE

Use the **#TrueSportMoments** hashtag to share your organization's **True Sport stories** on social media.