

TRUE SPORT LIVES HERE: ORGANIZATIONS

Start your True Sport journey here. Because good sport can make a great difference.

JOIN

Join thousands of Canadians who are committed to good sport and get your organization involved!



FOLLOW

Subscribe to the True Sport mailing list and follow @TrueSportpur on Twitter and Facebook for inspiring stories, news and resources.



PROMOTE

Talk about and promote your commitment to True Sport through your communication channels.



ACTIVATE

Adopt a True Sport Policy and the True Sport Coach and Player Selection Processes to ensure alignment between your organizational values and the True Sport Principles.



TRAIN

Develop True Sport knowledge among coaches and staff and encourage them to integrate True Sport as a key component of their programs and plans.



INSPIRE

Celebrate achievements of members who embody True Sport. Profile and promote them to your teams, clubs and communities.



HONOUR

Build awareness of True Sport by recognizing True Sport behaviours in your organization and using True Sport Awards.



DISPLAY

Profile True Sport materials and signage at events and in your office.



SHARE

Use the #TrueSportMoments hashtag to share your organization's True Sport stories on social media.