

TRUE SPORT LIVES HERE: **COMMUNITIES**

TRUE
SPORT

Start your True Sport journey here. Because good sport can make a great difference.

JOIN

Join thousands of Canadians who are committed to good sport and let your people know what your community stands for!



FOLLOW

Subscribe to the True Sport mailing list and follow @TrueSportpur on Twitter and Facebook for inspiring stories, news and resources.



PROMOTE

Talk about the societal benefits of True Sport with residents and community leaders. **Promote** your commitment to True Sport through your communication channels.



ACTIVATE

Adopt an official municipal resolution to join True Sport. Host an outreach booth at community events.



TRAIN

Develop True Sport knowledge among **city staff** and encourage their commitment to True Sport. **Integrate True Sport** into existing policies and frameworks.



INSPIRE

Encourage a monthly or quarterly theme around one or more of the **True Sport Principles** to inspire residents to get involved.



HONOUR

Profile members of the sport and recreation community who make sport possible and whose actions embody the True Sport Principles using a **True Sport Award**.



DISPLAY

Post the **True Sport Guidelines for Communities** and **profile other True Sport** materials and signage in community facilities and at local sporting events.



SHARE

Use the **#TrueSport-Moments** hashtag to share your community's **True Sport stories** on social media.