



## **NOTICE OF MOTION**

**DATE: NOVEMBER 21, 2005**

**MOVED BY: COUNCILLOR MCLEAN**

**SECONDED BY: COUNCILLOR BRENNER**

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### **Establishing Pickering as a True Sport Community**

WHEREAS Statistics Canada figures show that in Canada, 2.2 million children between the ages of 9 and 14, or 54% of kids, play organized sports outside of school. According to the National Alliance of Youth Sports, almost three-quarters drop out by the time they reach age 13 because "it's not fun anymore". Too much focus on winning and overzealous coaches are among the top reasons that kids quit.

WHEREAS Sports Illustrated for Kids magazine reported that almost three-quarters of 3,000 readers polled had seen out-of-control adults at their games, ranging from parents or coaches yelling at each other, at kids and officials, to violence.

WHEREAS data collected shows that of the three participant groups – players, coaches and spectators – players are the least often cited as the source of poor conduct.

WHEREAS 92% of Canadians believe community-level sport can contribute to developing positive values in youth BUT fewer than one in five Canadians believe sport is living up to its potential.

WHEREAS True Sport is a national movement committed to the belief that sport makes a powerful and positive contribution to the development of people and communities. True sport gives expression to the growing desire of Canadians to enjoy a sport experience driven by values. The kind of sport that makes us better; one that promotes

fairness, excellence, inclusion and fun; and one that contributes immeasurably to the social fabric of our society.

WHEREAS True Sport has a goal of 2010 True Sport Communities by the year 2010, the year of the Vancouver Olympics.

WHEREAS The City of Pickering is committed to promoting behaviours that set an example, behaviours such as:

- Playing fair
- Treating team-mates and competitors with respect
- Abiding by the rules of the game
- Playing drug-free
- Penalizing inappropriate behaviour

The hope is that these practices will be employed and enforced by all True Sport athletes, teams, leagues, associations and communities.

THEREFORE BE IT RESOLVED that the City of Pickering be recognized as a True Sport community; and

AND FURTHER THAT the Association of Municipalities be so advised.

**CARRIED:** \_\_\_\_\_  
**MAYOR**