

True Sport in Action! (Issue 17, September 2014)



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The "Back to School" issue

The start of a new school year brings lots of great opportunities – making new friends, joining new sport teams, and helping spread the True Sport message that GOOD sport can make a GREAT difference. By using sport intentionally to promote positive athletic participation, schools are taking steps towards healthy, fair, inclusive and fun sport. There are currently 385 schools across Canada that have adopted the **True Sport Principles**, is YOURS one? [Check here!](#)

Also do not forget to check out all of the great **promotional items** we have to help you live True Sport.



True Sport Stories

True Sport Schools in Action

Many kids have their first sport experience in school. Whether it is during physical education class, on the jungle gym at lunch or as part of an afterschool program, children are exposed to a variety of physical activities that help them [MORE >](#)



Huntsville High School: Honouring True Sport Youth Champions

John Cowan wasn't a fan of the ugly attitude developing within school sports. "There seemed to be a lot more emphasis on the outcome and results, as opposed to the experience of enjoying the competition," he says. [MORE >](#)



Resources in Action

Character Education and Sport

A series of lesson plans connecting character education and sport. For centuries, participation in sport has been associated with the development of moral character. By dedicating a few classroom periods, teachers and students will benefit... [MORE >](#)



True Sport Awards

A collection of examples of how sport groups have recognized and celebrated actions that reflect the True Sport Principles. A simple way to promote the notion that good sport can make a great difference is to recognize it! [MORE >](#)



Talking True Sport

OFSAA Nordic Ski Championships

2012 Give Back Challenge Finalist

The objective of our event was to bring students, staff and community members together for a True Sport event to encourage them to get out and support play! Showing how communities can use the...



In the News

10 Ways You're Causing Your Child Sport-Induced Stress

blog.teamsnap.com — #KeepItFun... Avoid stressing your child out during sports activities by remembering these stressful behaviors

parents engage in during games, practices or even around the house.... brought to you by TeamSnap [MORE >](#)



Leading Canadian health organizations' new recommendations call for concussion protocols to protect all Canadians participating in high risk sports

cces.ca — New hard-hitting recommendations by the Canadian Concussion Collaborative call for an end to the haphazard approach to current concussion management for all sports and sporting events in Canada. The recommendations, outlined in the British Journal of Sports Medicine, are calling on all sport organizations and sport event organizers to implement a concussion management protocol. [MORE >](#)



Club Excellence continues to grow; now offering AFFILIATE status to community sport clubs!

clubexcellence.com — Club Excellence, the only multi-sport certification program for community sport clubs in Canada, has introduced a self-declaration status available to all community sport clubs in Canada. When a club or sport association declares AFFILIATE status to the Club Excellence program, they are demonstrating to athletes, parents, officials, and their community, a commitment to proper governance principles, increased financial accountability, promotion of long-term athlete... [MORE >](#)



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