

True Sport in Action! (Issue 16, July 2014)



Issue 16, July 2014

Numéro 15, juillet 2014

**Are you Ready to Cheer for Canada?
Good Luck to Team Canada in Glasgow - July 23 to August 3!**

Follow Team Canada at:

- <http://www.commonwealthgames.ca>
- https://www.facebook.com/pages/Jeux-du-Commonwealth-Games-Canada/265526150138420?ref=br_tf
- [#GlasgowCanadaGo](https://twitter.com/cgc_jcc)
- <https://www.youtube.com/user/cgcTVjcc>
- https://www.flickr.com/photos/cgc_jcc/



ENJOY YOUR SUMMER!



True Sport Stories

True Sport Message Spreading Around the World

While True Sport began in Canada, its messaging has found a global audience. In March, 2014 Karri Dawson was invited to deliver a presentation at the WADA Symposium in Lausanne, Switzerland. The focus of the presentation was how the True Sport Principles [MORE >](#)



Elementary Public School Jeanne-Sauvé and their intramural sport program

Jeanne-Sauvé's intramural program started during the 2013-14 school year. It allows students to participate in sports regardless of skill level. Everybody gets a chance to play in a friendly and positive environment. [MORE >](#)



Our News

True Sport and TeamSnap to collaborate on values-based content for its members x2

(Ottawa, ON – July 8, 2014) – True Sport announced today that TeamSnap, used by nearly seven million people around the world to coordinate sports and other activities, will become an official True Sport partner, creating unique value for sport clubs, teams, school, athletes, coaches, managers, and volunteers in the Canadian sport system. [MORE >](#)



In the News

SchoolBOX makes Soccer Dreams and education a reality for children in Nicaragua

schoolbox.ca/soccerdreams – #Giveback... SchoolBOX is excited to announce its Soccer Dreams campaign for 2014! Last year, SchoolBOX was able to host 5 Soccer Dreams Tournaments in 5 communities around Nicaragua. 200 students (100 girls and 100 boys) were empowered to get a basic education through sport. [MORE >](#)



Investors Group boosts minor hockey

Comox Valley Record – #GiveBack... Investors Group, through partnership with the True Sport Foundation, provides funds to consultants who volunteer their time to community based sports programs. These funds are forwarded to sports associations with the purpose of ensuring all children have the opportunity to participate in sport. [MORE >](#)

You're invited to register a RBC Sports Day in Canada event!

ParticipACTION – Scott Russell from CBC Sports invites you to get your community, club, school, organization or group involved by hosting a sporting event between November 22 and 29. Enter the Sport Moves Us contest by registering your event by September 30th and sharing how the power of sport is at work in your community! Your community could be featured on CBC's national broadcast of RBC Sports Day in Canada and receive a \$2,000 grant from ParticipACTION to help enhance your event. [MORE >](#)



Follow us on Twitter [@TrueSportpur](#).

Like us on [Facebook](#).

View all of our [past issues](#) of True Sport in Action.



"True Sport in Action" is a quarterly newsletter that aims to inform Canadians about the activities and the development of the True Sport Movement. If you would like to unsubscribe from this communication, please reply with "unsubscribe" in the subject box.