

True Sport in Action! (Issue 15, June 2014)



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Tell us your story!

True Sport is not in the business of getting people to believe in the power and value of good sport. They already believe. What people need is a way to influence their sport community to safeguard and promote good sport. It is as if parents, coaches, officials and supporters lack the "equipment" to participate in a competition where the prize is the future of good sport. True Sport wants to give you that "equipment." We wrote [our story](#) to help you inspire [your](#) community.

We'd love to hear your True Sport story! Send your True Sport news, events, stories, videos and photos to info@truesport.ca, and you will be entered to win a True Sport prize pack. One winner drawn each month.

Resources in Action

True Sport Principles

Available as a poster, banner, or web text. New poster available for summer 2014. [MORE >](#)

Talking True Sport

Steve Nash, Two-Time NBA Most Valuable Player

Steve Nash

#GiveBack... "My coaches were so important because they allowed us not only to learn the game, but they were there for us. They volunteer and give their time so we can have these games. So it's...



In the News

Dara Howell, Muskoka Community Foundation (MCF) and the True Sport Foundation start fund for local athletes

<http://moosefm.com> — Huntsville's Olympic Gold Medalist Dara Howell has come up with a fund for local athletes. It's called the Women's Into Sport Foundation. Howell says she's

looking forward to getting it started. Any young girl in Muskoka will be able to apply. Howell has donated approximately \$10,000, prize money that she won from various competitions. The foundation is a joint effort with the Muskoka Community Foundation (MCF) and True Sport Foundation. MCF Program... [MORE >](#)

You're invited to register a RBC Sports Day in Canada event!

ParticipACTION – Scott Russell from CBC Sports invites you to get your community, club, school, organization or group involved by hosting a sporting event between November 22 and 29. Enter the Sport Moves Us contest by registering your event by September 30th and sharing how the power of sport is at work in your community! Your community could be featured on CBC's national broadcast of RBC Sports Day in Canada and receive a \$2,000 grant from ParticipACTION to help enhance your event. [MORE >](#)



IS CANADA IN THE RUNNING? How Canada Stacks Up Against 14 Other Countries on Physical Activity for Children and Youth.

www.activehealthykids.ca – #TrueSportPrinciples... Active Healthy Kids Canada is pleased to present our 2014 Report Card on the Physical Activity of Children and Youth: Is Canada in the Running? This is the 10th anniversary of the most current and comprehensive annual assessment of the physical activity of children and youth in Canada. For the first time, this Report Card reveals how Canada stacks up against 14 other countries. [MORE >](#)

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"True Sport in Action" is a quarterly newsletter that aims to inform Canadians about the activities and the development of the True Sport Movement. If you would like to unsubscribe from this communication, please reply with "unsubscribe" in the subject box.