Everybody gets to play comparing the series of the play the series of the s













Everybody gets to play Community Mobilization Tool Kit

CPRA's **Everybody gefs fo play**™ is a national initiative to help make recreation more accessible to low-income families and their children.

The **Everybody gefs fo play** Community Mobilization Tool Kit was developed to provide recreation practitioners and volunteers like you with easy-to-use resources to mobilize your community and make a real difference.

The Everybody gets to play Tool Kit provides everything you need to:

- Understand the effects of poverty on families and children in your community.
- Build the case for making recreation accessible to low-income families and their children.
- Find, enlist and work with partners in your community:
 - build the case for accessible recreation
 - create community awareness
 - evaluate your programs and services
 - establish realistic goals
 - develop joint strategies to improve access
 - establish pilot projects to test your strategies
 - create sustainable programs with measurable results
 - share your success stories and lessons with other communities

This comprehensive resource was developed through extensive research and by running pilot projects across the country. It was designed especially for people working in the recreation field at the local level but can be easily adapted for use in other sectors.

Order your **Everybody gefs fo play** Community Mobilization Tool Kit today!

Everybody needs to play

Kids need recreation to develop strong bodies, healthy minds and social skills.

But not everybody has the chance

Many kids in low-income families don't get to participate. Maybe they:

- can't afford user fees or equipment
- don't have safe places to play in their neighbourhoods
- can't get to distant facilities
- feel unwelcome

You can help.
Mobilize your community.
Together we can make
a difference.

For additional information about CPRA or Everybody gets to play™ go to www.cpra.ca or contact:

Canadian Parks and Recreation Association 404–2197 Riverside Drive Ottawa, ON K1H 7X3 Tel: (613) 523-5315 Fax: (613) 523-1182

E-mail: cpra@cpra.ca



Everybody gets to play community Mobilization Tool kit ORDER FORM

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